

Federal Communications Commission Washington, D.C. 20554  <p style="text-align: center;"><b>FCC 397</b></p>	Approved by OMB 3060-0922 (September 2002)  FOR FCC USE ONLY
<b>BROADCAST MID-TERM REPORT</b>	FOR COMMISSION USE ONLY FILE NO. - 20090803ABX

Legal Name of the Licensee  
 LAA 1, LLC

Mailing Address  
 ANGEL STADIUM  
 2000 GENE AUTRY WAY

City ANAHEIM	State or Country (if foreign address) CA	Zip Code 92806 -
-----------------	---	---------------------

Telephone Number (include area code) 7149402000	E-Mail Address (if available)
--	-------------------------------

FCC Registration Number 0014645964	Facility ID Number 50516	Call Sign KLAA
---------------------------------------	-----------------------------	-------------------

<b>TYPE OF BROADCAST STATION:</b>	Commercial Broadcast Station <input checked="" type="radio"/> Radio <input type="radio"/> TV <input type="radio"/> Low Power TV <input type="radio"/> International	Noncommercial Broadcast Station <input type="radio"/> Educational Radio <input type="radio"/> Educational TV
-----------------------------------	---	--

**Application Purpose**

New Program Report

Amendment to Program Report

List call sign and location of all stations included on this report. List commonly owned stations that share one or more employees. Also list stations operated by the licensee pursuant to a time brokerage agreement. Indicate on the table below which stations are operated pursuant to a time brokerage agreement. To the extent that licensees include stations operated pursuant to a time brokerage agreement on this report, responses or information provided in Sections I through III should take into consideration the licensee's EEO compliance efforts at brokered stations, as well as any other stations, included on this form. For purposes of this form, a station employment unit is a station or a group of commonly owned stations in the same market that share at least one employee.

[Station List]

**Station List**

List call sign and location of all stations included on this report. List commonly owned stations that share one or more employees. Also list stations operated by the licensee pursuant to a time brokerage agreement. Indicate on the table below which stations are operated pursuant to a time brokerage agreement. To the extent that licensees include stations operated pursuant to a time brokerage agreement on this report, responses or information provided in Sections I through III should take into consideration the licensee's EEO compliance efforts at brokered stations, as well as any other stations, included on this form. For purposes of this form, a station employment unit is a station or a group of commonly owned stations in the same market that share at least one employee.

Call Sign	Facility ID Number	Type (check applicable box)	Location (City/State)	Time Brokerage Agreement (check applicable box)
KLAA	50516	<input checked="" type="radio"/> AM <input type="radio"/> FM <input type="radio"/> TV	ORANGE, CA	<input type="radio"/> Yes <input checked="" type="radio"/> No

**SEND NOTICES AND COMMUNICATIONS TO THE FOLLOWING NAMED PERSON AT THE ADDRESS INDICATED BELOW:**

Name DAVID G. O'NEIL, ESQ.		Street Address 1140 19TH STREET, NW SUITE 600	
City WASHINGTON	State DC	Zip Code 20036-	Telephone Number 2029553931

### FILING INSTRUCTIONS

Broadcast station licensees are required to afford equal employment opportunity to all qualified persons and to refrain from discriminating in employment and related benefits on the basis of race, color, national origin, religion, and sex. See 47 C.F.R. Section 73.2080. Pursuant to these requirements, a television station employment unit that employs five or more full-time station employees must file a full and complete Broadcast Mid-Term Report. If a television station employment unit employs fewer than five full-time employees, only the first two pages of this report need be filed [through Section I and the Certification] .

A copy of this Mid-Term Report must be kept in the station's public file. Failure to meet these requirements may result in sanctions or remedies. These requirements are contained in 47 C.F.R. Section 73.2080 and are authorized by the Communications Act of 1934, as amended.

Consider as "full-time" employees all those permanently working 30 or more hours a week.

### Section I

Does your station employment unit employ fewer than five full-time employees, if television, or fewer than eleven full-time employees, if radio?  Yes  No

If yes, you do not have to file this form with the FCC. However, you have the option to complete the certification below, return the form to the FCC, and place a copy in your station(s) public file. You do not have to complete the rest of this form. If your station employment unit employs five or more full-time employees, if television, or eleven or more full-time employees, if radio, you must complete all of this form and follow all instructions.

### CERTIFICATION

This report must be certified, as follows:

- A. By licensee, if an individual;
- B. By a partner, if a partnership (general partner, if a limited partnership);
- C. By an officer, if a corporation or an association; or
- D. By an attorney of the licensee, in case of physical disability or absence from the United States of the licensee.

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

**I certify to the best of my knowledge, information and belief, all statements contained in this report are true and correct.**

Signed	Name of Respondent BILL BEVERAGE
Title CHIEF FINANCIAL OFFICER	Telephone No. ( include area code) 7149402000
Date 7/31/2009	

### GENERAL POLICY

A broadcast station must provide equal employment opportunity to all qualified individuals without regard to their race, color, national origin, religion or sex in all personnel actions including recruitment, evaluation, selection, promotion, compensation, training and termination.

<b>Section II</b>	
<b>RESPONSIBILITY FOR IMPLEMENTATION</b>	
A broadcast station must assign a particular official overall responsibility for equal employment opportunity at the station. That official's name and title are:	
Name: JENNY PRICE	Title: DIRECTOR, HUMAN RESOURCES
It is also the responsibility of all persons at a broadcast station making employment decisions with respect to recruitment, evaluation, selection, promotion, compensation, training and termination of employees to ensure that no person is discriminated against in employment because of race, color, religion, national origin or sex.	

<b>Section III</b>	
<b>MID-TERM REPORT</b>	
Television station employment units with five or more full-time employees and radio station employment units with more than ten full-time employees filing in the middle of the license term must attach a copy of each of the two most recent EEO public file reports (the reports from this year and last year). Stations are required to place annually such information as is required by 47 C.F.R. Section 73.2080 in their public files.	[Exhibit 1]

**FCC NOTICE REQUIRED BY THE PAPERWORK REDUCTION ACT**

We have estimated that each response to this collection of information will average 30 minutes. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERF, Paperwork Reduction Project (3060-0922), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to PRA@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-0922.

**THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.**

**Exhibits**

**Exhibit 1**  
**Description: EEO PUBLIC FILE REPORTS**

**Attachment 1**

Description
2008 EEO Public File Report
2009 EEO Public File Report

**EEO Public File Report**

**For Period August 1, 2007 to July 31, 2008**

Employment Unit Location / Name - 830 AM Radio – KLAA- Anaheim, California

Unit Members (List all station call signs and communities of license): KLAA – Anaheim, California

EEO Contact Information of Unit Member:

Dennis Kuhl  
General Manager, AM830 KLAA  
2000 Gene Autry Way  
Anaheim, CA 92806  
(714) 940-2084

**A. The following is a list of all vacancies for full-time jobs during the reporting period:**

	<b>Job Title</b>	<b>Date Open</b>	<b>Date Filled</b>
1.	Board Operator	2/11/08	3/18/2008
2.	Account Executive	5/19/2008	6/2/08
3.	Account Executive	5/19/2008	6/2/08
4.	Account Executive	5/19/08	6/9/08
5.	Operations Supervisor	4/15/08	5/12/08
6.	Engineer	4/1/2008	4/21/08
7.	Associate Producer	4/1/2008	5/28/2008
8.	Co-Host	2/11/2008	3/31/08
9.	Host	6/30/08	7/14/08

**B. During the reporting period, the following recruitment sources were contacted as vacancies for full-time jobs opened. Those with an asterisk (\*) were organizations that requested to be contacted as job openings occurred:**

<b>Recruitment Source</b>	<b>Address</b>	<b>Contact Person</b>	<b>Telephone Number</b>
AM 830 KLAA Website*	<a href="http://www.am830klaa.com">www.am830klaa.com</a>		
KLAA Radio Station*	2000 Gene Autry Way Anaheim, CA 92806	Alan Fuller	714-940-2500
Southern California Broadcasters Association (SBCA)*	1849 Sawtelle Blve. Suite 543 Los Angeles, CA 90025	Lafern Watkins	310-444-1412
Los Angeles Times	Classified Ads 202 W. 1 <sup>st</sup> Street Los Angeles, CA 90022	Sales Executive	213-234-5000
Academy of Radio Broadcasting*	Career Services 16052 Beach Blvd. 263N Huntington Beach, CA 92647	Doreen Dunn	714-842-0100
Apple One Agency	1295 N. Euclid Anaheim, CA 92801	Cindy Alvarez	714-634-4631
Chapman University	Career Placement Centers 333 N.Glassell Orange, CA 92866	Kristen Beavers	714-744-7980
Concordia College	1530 Concordia West Irvine, CA 92612	Curt Cattau	949-854-8002
CSUF	Dept Communications/Marketing P.O. Box 6846 Fullerton, CA 92834-6846	Tom Boyd / Carrie Perry	714-278-3197 714-278-3958
CSULB	Career Services 1250 Bellflower Blvd. Long Beach, CA 90840-4903	Diane Higgs / Kindra Britt / Joanie Conley	562-985-4068 562-985-2044
Hire Quest	100 Pacific, Suite 130 Irvine, CA 92618	Annie Smith	949-752-7252
MonsterTrak	11845 W Olympic Blvd., Suite 500 Los Angeles, CA 90064	CJ Tompkins	800-999-8725
Orange County Register	<a href="http://www.ocregister.com">www.ocregister.com</a> <a href="http://www.ocjobfinder.com">www.ocjobfinder.com</a>	Sandy King	714-543-5107
Sports Business Daily	120 W Morehead Street, Suite 310 Charlotte, NC 28202	Heather Crawley	704-973-1525
Teamwork Online	22550 MCCauley Road Shaker Hts, OH 44122	Buffy Fillipel	216-360-1790
UCI	Career Center 100 Student Services I Irvine, CA 92697-2075	Kathryn Van Ness	949-824-4643
UCLA	Dept of Journalism / Media 501 Westwood Plaza F2-3 Los Angeles, CA 90095-1573	Marlene Casillas	310-206-1915
USF	OC Campus 480 S Batavia Street Orange, CA 92868	Peggy O'Leary	714-633-5626
USC	Career Planning & Placement University Park Campus Los Angeles, CA 90089	Denise Johnson	213-821-2028

**C. The following is a list of the full-time jobs shown in Section A above and the recruitment source which provided the hire for that position:**

	<b>JOB TITLE</b>	<b>RECRUITMENT SOURCE</b>
1.	Board Operator	SCBA Website
2.	Account Executive	Referral
3.	Account Executive	Referral
4.	Account Executive	Referral
5.	Operations Supervisor	Employee Referral
6.	Engineer	Referral
7.	Associate Producer	Employee Referral
8.	Co-Host	Referral
9.	Host	Employee Referral

**D. During the reporting period, there were a total of 25 people interviewed for vacancies for the full-time positions. The following is a list of the total number of interviewees referred by each recruitment source shown in section B above.**

	<b>Recruitment Source</b>	<b>Total No. of interviewees</b>
1.	AM 830 KLAA Website	1
2.	Southern California Broadcasters Association	13
3.	LA Times Classified Ads	0
4.	AM 830 KLAA radio ads	0
5.	Referral	11
6.	Angels Baseball website	0
7.	Unsolicited resumes	0

**E. During the reporting period, the station engaged in the following initiatives:**

**Participation in General Outreach Efforts Using Job Banks or Internet Programs**

<b>Description of Supplemental Recruitment Measures</b>	<b>Date</b>	<b>Personnel Involved</b>
AM 830 KLAA has included language on their station website (am830KLAA.com) which contains information designed to inform the general public of varied career opportunities available in the broadcasting industry and of the job skills necessary to compete for them.	Continual Posting	830AM KLAA General Manager / Human Resources department

### Participation in Internship Program with Local Universities

<b>Description on Internship Program</b>	<b>Date</b>	<b>Personnel Involved</b>
Worked with Chapman University to locate students to screen calls for the morning and evening programs	3/28/08	Office Manager, Corporate Accountant/Director, HR

LAA 1, LLC

**EEO Public File Report**  
(For the period 8/1/2008 through 7/31/2009)

**Los Angeles Employment Unit**  
KLAA (AM), Orange, California (Facility Id. No. 50516)

I. VACANCY LIST

<b>Full-Time Job Title</b>	<b>Date Position Opened</b>	<b>Date Position Filled</b>	<b>Recruitment Source for each Hiree</b>	<b>Recruitment Source for each Interviewee</b>
Account Executive	7/23/2008	11/10/2008	20	3, 20
Traffic Manager	4/01/2009	4/20/2009	20	20

## II. MASTER RECRUITMENT SOURCE LIST

RS Number	RS Information	Source Entitled To Vacancy Notification? (Yes/No)	No. of Interviewees referred by RS over 12-month period
1	AM 830 KLAA Website <a href="http://www.am830klaa.com">www.am830klaa.com</a>	Yes	
2	KLAA Radio Station 2000 Gene Autry Way Anaheim, CA 92806 Alan Fuller 714-940-2500	Yes	
3	Southern California Broadcasters Association (SBCA) 1849 Sawtelle Blve. Suite 543 Los Angeles, CA 90025 Lafern Watkins 310-444-1412	Yes	3
4	Los Angeles Times Classified Ads 202 W. 1 <sup>st</sup> Street Los Angeles, CA 90022 213-234-5000	No	
5	Academy of Radio Broadcasting Career Services 16052 Beach Blvd. 263N Huntington Beach, CA 92647 714-842-0100	Yes	
6	Apple One Agency 1295 N. Euclid Anaheim, CA 92801 714-634-4631	No	
7	Chapman University Career Placement Centers 333 N. Glassell Orange, CA 92866 714-744-7980	No	
8	Concordia College 1530 Concordia West Irvine, CA 92612 949-854-8002	No	

9	CSUF Dept Communications/Marketing P.O. Box 6846 Fullerton, CA 92834-6846 714-278-3197 714-278-3958	No	
10	CSULB 1250 Bellflower Blvd. Long Beach, CA 90840-4903 562-985-4068 562-985-2044	No	
11	Hire Quest 100 Pacific, Suite 130 Irvine, CA 92618 949-752-7252	No	
12	MonsterTrak 11845 W Olympic Blvd., Suite 500 Los Angeles, CA 90064 800-999-8725	No	
13	Orange County Register <a href="http://www.ocregister.com">www.ocregister.com</a> <a href="http://www.ocjobfinder.com">www.ocjobfinder.com</a> 714-543-5107	No	
14	Sports Business Daily 120 W Morehead Street, Suite 310 Charlotte, NC 28202 704-973-1525	No	
15	Teamwork Online 22550 MCCauley Road Shaker Hts, OH 44122 Buffy Fillipel 216-360-1790	No	
16	UCI Career Center 100 Student Services I Irvine, CA 92697-2075 949-824-4643	No	
17	UCLA Dept of Journalism / Media 501 Westwood Plaza F2-3 Los Angeles, CA 90095-1573 310-206-1915	No	

18	USF OC Campus 480 S Batavia Street Orange, CA 92868 Peggy O'Leary 714-633-5626	No	
19	USC Career Planning & Placement University Park Campus Los Angeles, CA 90089 213-821-2028	No	
20	Referral	No	2
21	Angels Website	Yes	
22	Unsolicited resumes	No	

Total: 5

**III. DESCRIPTION OF SUPPLEMENTAL OUTREACH  
INITIATIVES SHEET**

1. Participation in General Outreach Efforts Using Job Banks or Internet Programs

Description of Supplemental Recruitment Measures	Date	Personnel Involved
AM 830 KLAA has included language on their station website (am830KLAA.com) which contains information designed to inform the general public of varied career opportunities available in the broadcasting industry and of the job skills necessary to compete for them.	Continual Posting	830AM KLAA General Manager / Human Resources department

2. Participation in Internship Program

Description of Internship Program	Date	Personnel Involved
Participated in an internship program for Cal State Fullerton and Chapman university students in Broadcasting. Students work as Call Screeners and Board Operators with some additional training in Production.	Continual	Operations Supervisor, HR

**NAME OF PERSON TO CONTACT FOR MORE INFORMATION:**

Form Prepared by: Jenny Price

Name of Person to Contact for more information: Paul Sakrison

Phone: 714-940-2084

e-mail: [jenny.price@angelsbb.com](mailto:jenny.price@angelsbb.com)

# Federal Communications Commission

**FCC MB - CDBS Electronic Filing**  
**Account number: 614640**

**Description: BROADCAST MID-TERM REPORT FOR KLAA**  
**Application Reference Number: 20090803ABX**  
**Successfully filed at Aug 3 2009 11:15AM**

**Based on the information supplied, no fee is required.**

[Menu](#)

[Logout](#)